



texas community college
teachers association

5113 Southwest Parkway
Suite 185
Austin, Texas 78735
(800) 288-6850
tccta.org

TEXAS COMMUNITY COLLEGE TEACHERS ASSOCIATION

Information for Advertising January *Messenger*

	Space Area	Copy Area	Net Cost
Front Cover (full color)	8.5 x 11 in.	7.5 x 10 in.	\$ 2,500
Back Cover (one color)	8.5 x 5.5 in.	7.5 x 5 in.	\$ 1,500
Back Cover (full color)	8.5 x 5.5 in.	7.5 x 5 in.	\$ 2,000
Inside Front or Back Cover (one color)	8.5 x 11 in.	7.5 x 10 in.	\$ 1,500
Inside Front or Back Cover (full color)	8.5 x 11 in.	7.5 x 10 in.	\$ 1,750
Inside Full Page (one color)	8.5 x 11 in.	7.5 x 10 in.	\$ 1,000
Inside Full Page (full color)	8.5 x 11 in.	7.5 x 10 in.	\$ 1,150
Two-page Spread (one color)	17 x 11 in.	16 x 10 in.	\$ 2,000
Two-page Spread (full color)	17 x 11 in.	16 x 10 in.	\$ 2,300
Bleeds, each bleed			\$ 50
Bleed, four sides			\$ 150
Gutter Jump (in two-page spread)			\$ 150
Camera Work (half-tones, etc.)			Billed at Cost
Alterations			Billed at Cost
*Sold			

- Rates quoted are for advertising with art work and copy “camera ready.” Additional charges will be made for commercially done art work and layout.
- Rates quoted are net to publisher (not commissionable).
- Space will be sold on a “first-come, first-served” basis.
- **Copy Deadline: “Camera ready” (300 dpi or higher) copy must be received by January 4.**
- Publication Date: The *Messenger* will be published and distributed in January, prior to the Annual TCCTA Convention.
- Circulation: Copies will be sent to all members of TCCTA (more than 6,000 educators, in over 80 community and technical college campuses in Texas) and to convention exhibitors and *Messenger* advertisers.

For further information, please contact:

Carole Hawkins

Texas Community College Teachers Association

5113 Southwest Parkway, Suite 185

Austin, Texas 78735-8916

Fax: (512) 328-1086

Telephone: (512) 328-2044, Ext. 12

E-Mail: chawkins@tccta.org