



## TEXAS COMMUNITY COLLEGE TEACHERS ASSOCIATION

### Information for Online Advertising

#### 63rd Annual Convention

Westin Galleria Hotel

Houston, Texas

March 4-6, 2010

	Space Area	Monthly Cost
TCCTA Home Page	150 x 300 px.	\$ 750
General Session Page	150 x 300 px.	250
Professional Development Seminar Page	150 x 300 px.	250
Program-Specific Page <i>This option includes rotation on the Convention Home Page (max size of 150 x 75 px.) and artwork placement on one Program-Specific Page.</i>	150 x 300 px.	100
Additional Program-Specific Page (each)	150 x 300 px.	50

- All ads are "Skyscraper" format, 150 (width) x 300 (height) px.
- Accepted formats are .swf (for motion advertising) and .gif
- TCCTA does not accept commercial advertising with sound.
- Space will be sold on a "first-come, first-served" basis.
- TCCTA Home Page: During peak advertising months, advertisements will rotate on a random basis for equal viewing.
- Program-Specific Pages include section meeting (discipline-specific) pages, technology seminar pages, and the GIFTS page.

*For Further Information, Please Contact:*  
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