

TCCTA Publications Committee Meeting Minutes: January 27, 2011

Attendance/Welcome

The meeting was called to order at 2:05 p.m. The following Publication Committee members were present: Lee Grimes, Virginia Hanning, George Jackson, Jan Anderson, and Michael Berberich. Lee Grimes introduced Violetta Tan (guest).

The following Executive Committee and staff members visited the meeting to deliver briefings and listen to ideas: Dr. Andrea Zabel, Richard Moore, Carole Hawkins, Dr. Fred Newbury, and Dr. Scott Nelson. Richard Moore and Dr. Fred Newbury reminded everyone about the special meeting on Saturday at 12:15 with Dr. Paredes. Everyone discussed the concerns that TCCTA members have on the legislative proposals involving momentum points. Carole Hawkins provided data on numbers of people blogging, tweeting, etc. She noted that TCCTA sold its first online ad to a publisher. Carole asked for suggestions on the upcoming summer convention in Austin.

Approvals

Michael Berberich moved to make the following changes to the October 2010 minutes:

- Change "Several copies are made 4 times a year" to "Copies are sent out 4 times a year" (dropping the word *several*).
- Change "shooter preparation" to "emergency (or crisis) procedures"

George Jackson was second on the motion. Motion carried. George moved to accept the January 2011 minutes as edited. Virginia Hanning was second on the motion. Motion carried.

Old Business

1. Article on Dr. Tracy McKenzie

The committee examined George Jackson's article on the interview with Dr. Tracy McKenzie. Jan Anderson moved to accept George's article. Virginia Hanning was second. Motion carried. George added that Dr. McKenzie could provide key links to related articles. The committee asked about pictures or a bibliography of learning community resources.

2. Anonymous Blogging

In discussing the blog, the committee wondered if a person could participate and stay anonymous. Carole Hawkins and Scott Nelson affirmed that you can blog anonymously.

3. Article on Technology Disconnects

The committee examined Jan Anderson's article on technology disconnects and agreed that she should submit it to Scott Nelson. Virginia Hanning will continue to research an article on acceleration of math students through courses/programs. George mentioned that Collin County is moving to paperless. Instructors must place all assignments and tests online.

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4. *Two Articles Tabled*

Virginia Hanning moved to table the article on the comparison of professional development programs and the 4-year institution article. Jan Anderson was second. Motion carried.

New Business

1. *Article on Facebook*

There was much discussion on the use of Facebook: Must you have an authentic ID? Are schools using Facebook as grounds for not hiring? Do they have disclaimers? Is that legal? The fact that teachers must be cautious about what they post resulted in ideas for an article: *Dos and Don'ts for Facebook* and/or *Top Ten Best Practices for Using Facebook*. A committee member should check out the military/federal government's position on using Facebook and Twitter to see what guidelines they offer. No one was assigned to this article yet because David Sorrels is currently writing a Facebook article and we are waiting to see what he covers.

2. *New TCCTA Hashtag on Twitter*

During the committee discussion on Twitter, Virginia Hanning emphasized the need for a hashtag that could be announced at the banquet. A hashtag was created: tccta2011.

3. *Online Scheduling for Convention?*

Committee members liked the new symbols in the convention program. George Jackson suggested that we change the program format to offer a schedule day by day rather than by content, but Michael Berberich and Jan Anderson liked the current format. However, all agreed that it would be nice for attendees to be able to build their own schedules of what they want to attend online and print out a schedule prior to the start of the convention, similar to the way the League for Innovation does it. We agreed to bring programs from other conferences and see if better ideas exist. Everyone noticed that the program did not reflect the hot topics recommendations we previously made, so we will continue to recommend.

4. *FERPA and State legislation Articles*

Michael Berberich suggested an article on the original state legislation for community colleges. He also thought that an article on FERPA such as *The Top 10 FERPA Violations* might be helpful to members.

The meeting adjourned at 4:18 by acclamation.

Minutes submitted on March 3, 2011.
Jan Anderson