

# “Leading from the Middle”

Omni Southpark Hotel, Austin, Texas  
July 17-19, 2011

## — 59 CONFERENCE EVALUATIONS —

1. General Conference Format and Arrangements  
Check one: (44) Excellent (13) Good (1) Fair ( ) Poor
2. What is your opinion concerning the total *length* of the Conference?  
Check one: (2) Too long (53) About right (3) Not long enough
3. What is your opinion concerning time allowed for discussion among Conference participants?  
Check one: ( ) Too much (53) About right (5) Not enough

### Sunday

4. “Leadership: Honoring Values and Differences,” *Susan Barkley, Dean of World Languages, Cultures & Communications, Richland College*  
Check one: (33) Excellent (18) Good (2) Fair ( ) Poor
5. “Navigating the Waters: Developing, Implementing and Sustaining Your Quality Enhancement Plan,” *Monica Y. Peters, Coordinator of Institutional Effectiveness/QEP, Angelina College*  
Check one: (23) Excellent (28) Good (1) Fair (1) Poor
6. “Moving Forward from the 82nd Texas Legislative Session,” *Beaman Floyd, Professional Lobbyist, TCCTA; and Richard Moore, Executive Director, TCCTA*  
Check one: (42) Excellent (13) Good (1) Fair ( ) Poor
7. “Ethical Leadership: It Seemed Like a Good Idea at the Time,” *Glenda Barron, President, Temple College*  
Check one: (40) Excellent (13) Good (4) Fair (1) Poor

### Monday

8. “Informal Networks: What Lies Beneath the Boxes and Lines of Every Organizational Chart,” *Daniel Ulibarrí, President; and Elena Mason, Vice President, Ulibarrí-Mason Global*  
Check one: (17) Excellent (25) Good (10) Fair (3) Poor
9. “Leaders in Community College Innovation,” *Charles M. Cook, Vice Chancellor for Instruction, Houston Community College; Patsy Lemaster, Associate Vice President of Teaching & Learning, Amarillo College; and Lynda Villanueva, Associate Dean Instructional Effectiveness and Student Success, Brazosport College*  
Check one: (29) Excellent (24) Good (5) Fair (1) Poor
10. “Scaling Innovation: A New Statewide Initiative Led by the Middle,” *Cynthia Ferrell, Texas Developmental Education State Policy Initiative*  
Check one: (18) Excellent (29) Good (10) Fair ( ) Poor
11. “Hello to a Connection in Five Minutes: Building Great Partnerships,” *Marshall Howard, Author*  
PART 1 Check one: (45) Excellent (10) Good (3) Fair ( ) Poor  
PART 2 Check one: (37) Excellent (11) Good (3) Fair ( ) Poor

## Tuesday

12. "Legal Issues in Higher Education," *Frank W. Hill, Attorney at Law, Hill Gilstrap*  
Check one: ( 27 ) Excellent ( 15 ) Good ( 2 ) Fair ( ) Poor
13. How beneficial do you think the Conference was in contributing to your effectiveness as a campus leader?  
Check one: ( 40 ) Very beneficial ( 14 ) Beneficial ( 1 ) Not beneficial
14. What topic would you recommend for next year's program?
- Building Great Partnerships
  - Grant Writing, Publishing Scholarly Peer-Review Articles, More on Partnership Development, Building a Faculty Staff Development Program
  - Something regarding the functioning and impact of the Coordinating Board. What is it? Why is it? Etc...
  - Continue sharing best practices in colleges across the state
  - Implication of discrimination on state employees; also how should one protect oneself (have this session on day 2 of conference)
  - Interesting that a speaker spoke about data, data, and data and another had nothing but data and relied on it solely (Dev. Ed.)
  - Tips/Strategies that faculty/administrators utilize to improve retention of students
  - I would love to hear more on ethical leadership and if Glenda Barron is presenting.
  - I do have an idea of an activity... I will get back to you.
  - The use of advanced technology and how it impacts leadership.
  - Strengths Finder 2.0
  - Programming specific to those who are non-faculty
  - Updates on legislation related to community colleges; Faculty-Student legal issues
  - Dealing with change; sharing of best practices - each participant could send in one and the list could be compiled as a handout
  - Something specific for faculty that have to serve as administration part time
  - Building relationships with community partners
  - Leadership in student services/affairs side
  - Active shooter response for faculty
  - Dealing with conflict; alternative sources of funding/grants/grant sources
  - Something similar to go beyond Hello or a recap. This was the most helpful and interactive session. Something in groups.
  - More on pathways
  - Facilitating acceptance of change. Structure discussion during lunch (round tables). More time on legal/legislative issues.
  - I'd like to hear from people who can show us how to affect vast change in HE. It seems as the Coordinating Board is nudging community colleges toward the broken K-12 model.
  - Leading/Managing distance (online) education
  - I think that you have a nice balance of offerings. A short round table of "Better Practices" would be interesting
  - Alternative Funding - sources for community colleges; Preparing for SACS - assessing student learning outcomes; Ways to Refresh: Be Good to Self
  - Leadership Programming: Growing Leaders from Within; Change: Navigating for Success; Cultural Diversity (Dottie Jones, College of the Mainland); Service Learning - benefits and how to incorporate (Cynthia Robertson, LSC); Visioning - Modeling; Strengths - building a strengths based organization (Shannon McNees/Cecilia Neel, LSC); Getting Ready for SACS - new regs and lessons learned
15. Are there speakers or presenters you would like to recommend for next year's program?
- The least pertinent presentation was the one on organization networks. I'd like to see sessions that empower us to lead effectively and develop as better communicators. Marshall Howard was great!
  - Will email.
  - M. Howard, Frank Hill, Glenda Barron (more from them)
  - W. Scott Lewis, NCERM (to speak on safety on campus)
  - Marshall Howard (again!) or some other topics in line with our objectives
  - Yes, especially Monica, Marshall and Frank
  - All of this year's presenters would be excellent to return next year
  - Marshall Howard, Susan Barkley, Beaman Floyd
  - Marshall is great. Most speakers were well prepared and gave excellent information.
  - Many people commented that all the meals consisted of chicken. The joke quickly became "no more chicken." That's probably not something you were hoping for. Also, please shorten the sessions! OMG! They were soooo long!

15. Are there speakers or presenters you would like to recommend for next year's program? CONTINUED...

- Of course, Beaman. How about Middle and Faculty together!! Conference with Marshall and then add presidents to prevent the communication gap.
- Dr. Sussane Gaddis (the Communication Doctor); Dr. Kay McClenney & Arlene Ausburger - Sense Survey CCSSE
- Would like to see more group work.

16. Other suggestions, ideas, or criticisms:

- Excellent conference! Thank you for the opportunity to network with a great group of people.
- My first conference, but will attend others.
- Really enjoyed all sessions! The 8:30 start time is great and allows for a relaxed atmosphere. The final day could be a breakfast session and therefore all speakers have the attention of the attendees.
- Menu - have variety of meats at meals - too much chicken. Ice and water at all sessions, more soft drinks and water at breaks, access to paper handouts at time of sessions would increase learning and retention.
- Great job as usual, Carole!
- The food menu needs to be looked at. Having chicken 3 different ways is a little much. I'm sure there are other foods available. Other than the food, the conference was very good and informative.
- No more chicken! Ugh -- 3 meals! (Don't ask for opinions if you don't want the answer)
- Is there a list of former attendees? Build an "alumni" group and let us know and recognize each other.
- The hotel was awesome. Thank you for meals that were more than continental breakfast. I appreciate the healthy meals. Thanks to Carole for helping me when I didn't even know I needed help, because she saw, knew, and helped. Thanks.
- Great conference. Thank you.
- A little variety in the meals. Chicken breasts 3 meals in a row and uncooked green beans are a little too much.
- I had heard this meeting was excellent and you have lived up to it. Thank you for the hard work involved in putting this together.
- Great conference!
- Thank you for everything! This was a great conference! Carole is amazing! Richard does a masterful job of introducing ideas and speakers and then synthesizing ideas at the end. Very impressive.
- Eight hours on Sunday was a bit tough, but I endured because the content was so interesting.
- Sessions with Marshall Howard can be put together in one day - it was an amazing learning experience. Can't wait to put these concepts into action. Richard's summaries after each session were very concise and appropriate to the participants' goals/objectives. I am so glad I came and thank Mickey and staff for giving me this opportunity.
- Thank you Mickey for allowing me to come! Thank you Richard for all you do for TCCTA. Thank you Carole for creating the agenda and planning such a wonderful conference! Wonderful food, accommodations, and networking opportunity. Remind everyone to bring business cards.
- Practical information on how to do jobs better (best and want more). Interactive workshops - best. Good idea to have flash drive with PPTs. Very good time spent here! Thank you - I needed this!
- Enjoyed the conference. There are things I am taking back that I can use tomorrow, next week, and next month!
- Interactive workshops most desired. Like the breaks and variety of items provided. Q&As always helpful - most directly pertinent.
- We had chicken three times
- Happy
- Handouts with the presentations at beginning of session
- Thank you!
- When you have someone as dynamic and engaging as Mr. Howard, I think he should round out the whole conference. Although Frank Hill was good, we went from high energy to low energy at the very end of the conference. It would be better to end on the high note. I also did not see any value in the informal network presentation. It was more of a sales pitch to me. I wanted to hear about how to form an I.N. and the power of such. So much fun! Thank you!
- Less data - more successful ideas
- Too basic for me at this point in my career.
- Start breakfast at 7:30 or at least have coffee out. Legal issues very enlightening and helpful.
- Less chicken
- Daniel and Elena seemed very disorganized and unsure of what they were to present. Did not really add significantly. Was somewhat interesting.
- Thanks
- Perfect size. Would love more time to meet and get to know people. We're a "check our email" kind of group. Free WiFi in rooms would be helpful.
- Break after lunch. Meals are a great time for dialogue. Excellent topics.
- You guys are on the right track with the information you share with the group.