



## TEXAS COMMUNITY COLLEGE TEACHERS ASSOCIATION

### Information for Advertising January 2011 *Messenger*

	Space Area	Copy Area	Net Cost
Front Cover (four colors)	8.5 x 11 in.	7.5 x 10 in.	\$ 2,500
Back Cover (one color)	8.5 x 5.5 in.	7.5 x 5 in.	1,500
Back Cover (four colors)	8.5 x 5.5 in.	7.5 x 5 in.	2,000
Inside Front Cover (one color)	8.5 x 11 in.	7.5 x 10 in.	1,500
Inside Back Cover (one color)	8.5 x 11 in.	7.5 x 10 in.	1,500
Inside Full Page (one color)	8.5 x 11 in.	7.5 x 10 in.	1,000
Two-page Spread (one color)	17 x 11 in.	16 x 10 in.	2,000
Bleeds, each bleed			50
Bleed, four sides			150
Gutter Jump (in two-page spread)			150
Camera Work (half-tones, etc.)			Billed at Cost
Alterations			Billed at Cost

- Rates quoted are for advertising with art work and copy “camera ready.” Additional charges will be made for commercially done art work and layout.
- Rates quoted are *net* to publisher (not commissionable).
- Space will be sold on a “first-come, first-served” basis.
- **Copy Deadline: “Camera ready” copy must be received by December 1, 2010.**
- **Publication Date:** The *Messenger* will be published and distributed in December 2010, prior to the 64th Annual TCCTA convention at the Marriott Rivercenter Hotel, San Antonio, Texas, January 27-29, 2011
- **Circulation:** Copies will be sent to all members of the Texas Community College Teachers Association (more than 6,000 educators on over 70 community and technical college campuses in Texas) and to convention exhibitors and *Messenger* advertisers.

*For Further Information, Please Contact:*

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